

YEAR 2019/20 GRANT CYCLE GUIDE TO APPLICATION

HER Fund is a registered charitable fund, runs by and for women, founded in 2004 in Hong Kong. We support initiatives that defend and promote women's rights. We aim to advance local philanthropic support to women's rights work in Hong Kong through fund-raising, grant-making, capacity building and public education.

We do strategic review regularly on our grant-making strategy and effectiveness according to the social change. In order to strategically make grants for bringing greater impact to advance women's human rights, HER Fund decided to focus our grant-making on the following:

GRANT-MAKING PRIORITIES

1) Freedom from Violence

Violence against women is both a brutal consequence of gender inequalities and a key obstacle to equality. Violence against women includes violence in close relationships, sexual violence (including rape, sexual assault and harassment), economic abuse and diverse forms of harmful practices that negatively affect women's physical and psychological well-being.

2) Freedom from Discrimination

Discrimination can take many forms, many women are marginalized not only on the ground of their gender but also their age, citizen status, ethnic background identities, work and sexual orientations. Marginalized women are the most vulnerable who are at greatest risk of suffer economic hardship, social exclusion and violence.

3) Freedom from Poverty

Freedom from Poverty is including the right to work and have an adequate income; access to health care and education; freedom of thought, expression and association; the right to maintain one's cultural identity and be involved in a community's cultural life.

4) Promote Women's Civil Participation

By participating in civil society, women and girls, especially the marginalized, help ensure that their needs and interests are taken into account by society which leads to the improvement of their situation.

BASIC PRINCIPLE

Our grantee partners must:

- Support women's human rights
- Encourage women's personal autonomy
- Work with women in marginalized sectors of the society

- Dare to take up new and difficult issues
- Support women's efforts to make social change

PRINCIPLE FOR APPROVAL

Through grant-making and capacity building programs, HER Fund aims to tackle the above 4 priority areas by supporting and giving grants to the strategies including empowerment of marginalized women, awareness-raising, affect related policy, and building alliance. Our priority will be given to affect related policy in the long-run.

When we assessing the proposals, we will check:

- The project plan with gender perspective
- Women's involvement and level of decision making
- The impact can bring social change
- The project plan and budget is feasible and innovative
- The possibility to get other funding

TYPE OF SUPPORT

HER Fund understands that administrative and human resources costs are important to groups and organizations. We do allow the groups / organizations to apply general grant for the related work / project.

The maximum grant amount will be **HKD50,000**.

HER Fund is not just a grant giving funder. We see our grantees as our partners. We achieve our partnership through grant giving, networking, capacity building, resource mobilization and monitoring and evaluation.

WE DO NOT SUPPORT

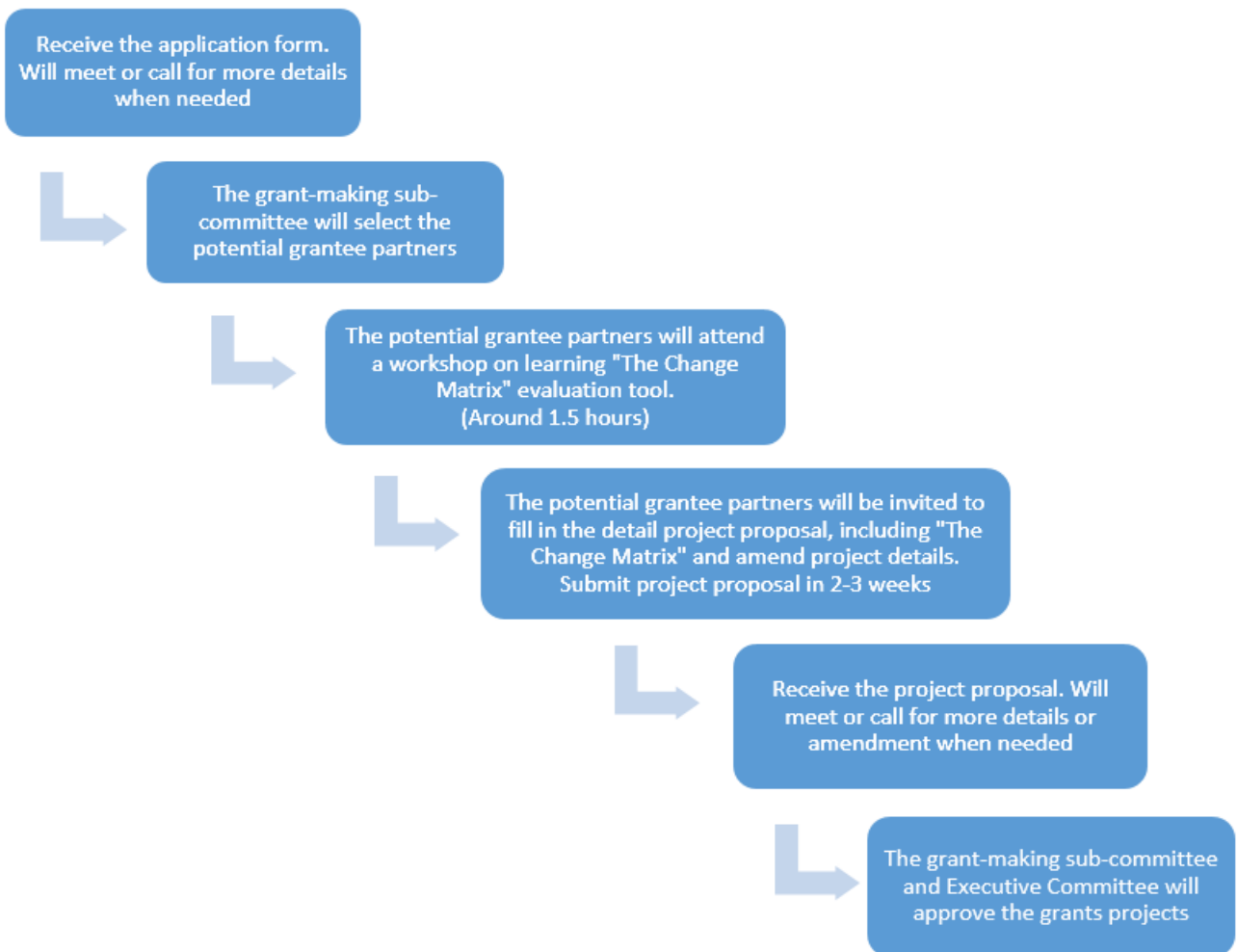
HER Fund does not give grant to:

- Organizations or groups whose mission and vision are against human rights
- Individuals
- Businesses
- Political parties
- Scholarships
- Target participants are not in Hong Kong

WAYS TO SUBMIT APPLICATION

Please submit the filled application form and email to jade.to@herfund.org.hk on or before deadline. Confirmation note from HER Fund will be sent to you upon receiving your application

APPLICATION PROCEDURE



IMPORTANT DATES

Application Deadline : 3rd January, 2019 (Thursday)

Grant Announcement : On or Before 20th March, 2019

Project Starts Date : April, 2019

ENQUIRY

If you have any question about drafting the application form, you are welcome to contact our Project Co-ordinator Ms. Jade To or Executive Director Ms. Judy Kan by 2794-1100 or jade.to@herfund.org.hk or judy.kan@herfund.org.hk for further information.